

Last chance: Six-figure savings promotion at Rock Lake Estates ends March 31

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Postmedia Content Works

The deadline to save six figures off the price of a beautiful home in the exclusive Five Lakes at Rock Lake Estate community is March 31.

It's an unprecedented opportunity to buy and to qualify for a new custom estate home in one of north-west Calgary's most desirable communities. This limited time offer will help buyers afford a million-dollar estate neighbourhood, like Five Lakes, at prices just under that million-dollar threshold.

Cathie Beaudin, director of operations for Five Lakes developer Decker Management, says the cost of the six-figures incentive is shared equally between the developer and the builder group, which consists of Duri Homes, Lupi Luxury Homes, New West Custom Concepts and Crystal Creek Homes.

"The great value created by the promotion is helping families achieve a dream — building the home they've always wanted now rather than waiting," says Beaudin.

"This offer is exceptional and it's coming to an end. Interest rates are lower, too. Now is the time to make an offer and firm up a sale to take advantage of that six-



Custom home builder Duri Homes is one of four builders participating in the six-figure savings promotion at Rock Lake Estates.

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figure savings discount. At midnight on March 31, it is gone," she says.

It's an easy, yet significant calculation in favour of any new home buyer who's concerned about passing the mortgage stress test and has been waiting for a break.

During this promotion, a home in Five Lakes that would normally cost \$1 million would be discounted to \$900,000, including GST. But only until March 31.

Dean Duri, owner of custom home builder Duri Homes, says he was excited

about participating in the promotion and sold a spec home in Five Lakes that had only been on the market for six days.

"A hundred grand — that's a nice incentive," he says.

Duri currently has six lots upon which to build a

completely customized home in Five Lakes, either backing onto a natural pond, a ravine or with a downtown view. Aside from the north-west location, close to major roadways, shopping, schools and community amenities, the natural beauty of the

neighbourhood makes Five Lakes stand out.

"The pond and the old growth trees are amazing. In the summer when the trees are in leaf, you can't tell there are houses on the other side of the pond. We've even had a moose occasionally cruise around the area," Duri says. "The elevation is nice, too; you're a bit higher up so you can catch those mountain views."

The lots available in the current construction phase are wide — up to 44 feet — and can accommodate a triple car garage. There's also a unique group of lots called The Island that are zoned to accommodate secondary residences, or carriage homes, off the lane.

"It's an opportunity to generate revenue and creates additional value. Factor in the six-figure savings promo and it's just good news all around and an opportunity not to be wasted," Beaudin says.

This six-figure savings offer is an in-person promotion only.

Interested buyers can make use the rocklakeestates.ca website to set up a personal appointment and private tour. They can also find their preferred builders on the website, confirming show home hours and making arrangements for a tour before the March 31 deadline.

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LAST CHANCE
6 Figure Savings - ends March 31st

SIX FIGURES
SAVINGS


FIVE LAKES
Rock Lake Estates

www.rocklakeestates.ca

6 FIGURE SAVINGS

Your Million Dollar Custom Estate Home can now be as low as

\$900K

WITH GST

*FOR A LIMITED TIME ONLY

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Five Lakes in Rock Lake Estates connects you to nature, amenities and a year-round active lifestyle.