



Custom home builder Duri Homes is one of four builders participating in the six-figure savings promotion at Five Lakes at Rock Lake Estates. PHOTOS: SUPPLIED

## Last chance: Six-figure savings promotion at Rock Lake Estates ends March 31

**CINDY STEPHEN**  
Postmedia Content Works

The deadline to save six figures off the price of a beautiful home in the exclusive Five Lakes at Rock Lake Estate community is March 31.

It's an unprecedented opportunity to buy and to qualify for a new custom estate home in one of northwest Calgary's most desirable communities. This limited time offer will help buyers afford a million-dollar estate neighbourhood, like Five Lakes, at prices just under that million-dollar threshold.

Cathie Beaudin, director of operations for Five Lakes developer Decker Management, says the cost of the six-figures incentive is shared equally between the developer and the builder group, which consists of Duri Homes, Lupi Luxury Homes, New West Custom Concepts and Crystal Creek Homes.

"The great value created



Lots backing onto a pond or ravine are available at Five Lakes at Rock Lake Estates in northwest Calgary.

by the promotion is helping families achieve a dream — building the home they've always wanted now rather than waiting," says Beaudin.

"This offer is exceptional and it's coming to an end. Interest rates are lower, too. Now is the time to make an

offer and firm up a sale to take advantage of that six-figure savings discount. At midnight on March 31, it is gone," she says.

It's an easy, yet significant calculation in favour of any new home buyer who's concerned about passing

the mortgage stress test and has been waiting for a break. During this promotion, a home in Five Lakes that would normally cost \$1 million would be discounted to \$900,000, including GST. But only until March 31.

Dean Duri, owner of custom home builder Duri Homes, says he was excited about participating in the promotion and sold a spec home in Five Lakes that had only been on the market for six days.

"A hundred grand — that's a nice incentive," he says.

Duri currently has six lots upon which to build a completely customized home in Five Lakes, either backing onto a natural pond, a ravine or with a downtown view. Aside from the northwest location, close to major roadways, shopping, schools and community amenities, the natural beauty of the neighbourhood makes Five Lakes stand out.

"The pond and the old growth trees are amazing. In the summer when the trees are in leaf, you can't tell there are houses on the other side of the pond. We've even had a moose occasionally cruise around the area," Duri says.

"The elevation is nice,

too; you're a bit higher up so you can catch those mountain views."

The lots available in the current construction phase are wide — up to 44 feet — and can accommodate a triple car garage. There's also a unique group of lots called The Island that are zoned to accommodate secondary residences, or carriage homes, off the lane.

"It's an opportunity to generate revenue and create additional value. Factor in the six-figure savings promo and it's just good news all around and an opportunity not to be wasted," Beaudin says.

Interested buyers can make use the rocklakeestates.ca website to set up a personal appointment and private tour.

They can also find their preferred builders on the website, confirming show home hours and making arrangements for a tour before the March 31 deadline.

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## 6 Figure Savings - ends March 31st.

Your Million Dollar Custom Estate Home can now be as low as

**\$900K**  
WITH GST  
\*FOR A LIMITED TIME ONLY

**REGISTER FOR YOUR PRIVATE APPOINTMENT TODAY.**  
Five Lakes in Rock Lake Estates connects you to nature, amenities and a year-round active lifestyle.

  
**FIVE LAKES**  
Rock Lake Estates

www.rocklakeestates.ca